

Wednesday, Thursday and Friday

Task 3:

Create a leaflet that sells your product to the world.

Include the following:

- Attractive, eye-catching design
- A title, logo and advertising slogan
- Your persuasive paragraphs
- Pictures - drawings/diagrams
- Other useful information - price, website, user instructions



Self Assessment

Check your work so far:

- Have you controlled your sentence lengths and varied them deliberately?
- Have you punctuated correctly throughout?
- Have you used persuasive devices for effect?
- Do your words match the purpose and audience?
- Have you matched the tone and style to purpose, audience and form?



Plenary

Read through you partner's work and see if you can summarise the arguments made.

Is it easy to follow?

Have they made a range of points?

